



# Health Affairs Pty Ltd

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## PRESS RELEASE

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### Health Affairs announce the acquisition of CPREzy.

Health Affairs Pty Ltd. is pleased to announce the outright purchase of the CPREzy business from Medteq Innovations Pty Ltd, a subsidiary of Techstar Pty Ltd., a listed company on the Australian Stock Exchange (ASX).

The CPREzy is a small, portable device that assists professional and lay rescuers to perform CPR. It has been shown that the current standard of manual CPR does not meet international guidelines resulting in a reduction in the chances of successful resuscitation after a cardiac arrest. The CPREzy provides guidance and feedback to the rescuer helping them perform to the standards set by the International Liaison Committee on Resuscitation (ILCOR).

Negotiations took several months but Scott Reinke, Director of Health Affairs, said “This acquisition strengthens the company considerably as it moves us from being the EU distributor to being responsible for manufacturing and distribution around the world, greatly increasing our coverage. We have a good network of distributors and we will be working with them to ensure that the CPREzy becomes a standard piece of equipment wherever there is a likelihood of a cardiac arrest happening.”

There are around 250,000 heart attacks every year in the UK alone, about half of these are actual cardiac arrests. This is a significant finding as the current level of CPR skills is woeful, indeed less than 5% of cardiac arrest victims survive and often this is due to no, or poor, CPR at the time of collapse. It is hoped that the availability of CPREzy will help improve this statistic.

More information is available from:  
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*“When it’s a matter of life...”*